

Cover 100% of Your Target Audience

Marketing your products or services through e-mail is an efficient and cost effective way to reach a large number of prospective buyers. For a truly integrated campaign, though, you must also consider those prospects who don't have a current e-mail address on our file—those that can only be reached through traditional direct mail can still represent *viable sales opportunities*.

Get the best of both worlds—e-mail and direct mail—
with Complete Market Coverage

Complete Market Coverage was developed to meet the needs of marketers looking to reach their entire target audience through a multi-channel effort.

Here's how it works:

As one of a select few AMA licensed data providers, and the one with the largest number of physicians (all linked back to the AMA) on our proprietary e-mail database, DMD is able to supply you with current e-mail addresses, *at single or multiple locations*, that best fit your selection criteria.

DMD will then supplement the e-mail list with postal addresses, when an e-mail address is not available, or when an attempted e-mail does not get through. We will provide these postal addresses at HALF THE BASE PRICE.* This allows you to send a traditional mailing to those prospects that cannot be reached via e-mail. Your message will reach the entire target market, via e-mail or postal mail, at a greatly discounted rate.



TAKE ADVANTAGE OF THIS SPECIAL SAVINGS OPPORTUNITY!

Complete Market Coverage allows each and every one of your most likely responders to receive **your** message.

Give us a call at **1-847-813-1170** or visit **www.dmddata.com**. Your DMD consultant is ready to work with you to customize a list best suited to your marketing needs.

COMPLETE
MARKET COVERAGE 

* Offer is for 50% off the base list price for postal addresses matching the criteria in your e-mail address purchase. Additional selections are billed at full price. **AMA royalties apply.**