



American Dental Association

From Direct Medical Data

231,000+ Dentists
19,800+ Dental Students

Direct Medical Data offers direct marketers access to **ADA**—the professional association of dentistry that is committed to the public’s oral health, the ethics and science of dentistry, and the professional advancement of its members. Through a variety of products and programs including business, financial and retirement advice, continuing education, practice management tools, charitable programs and networking events, the **American Dental Association** assists dental professionals nationwide in making informed decisions to better manage their practices.

Source: Compiled from ADA membership data and other sources **Updates Monthly**

Pricing

100,000+	\$22.00/M	with phones	+\$10/M
30,000-100,000.....	\$25.00/M	with phones	+\$15/M
8,000-30,000.....	\$30.00/M	with phones	+\$20/M

2011 ADA Royalty Fees

Name/Address.....	\$19.00/M
Name/Address/Phone.....	\$21.00/M

Additional Selections

Dental School	Year of Graduation
Address Type	Gender
Age	State/SCF/Zip

File Delivery

Email	\$75.00
-------------	---------

Minimum Order Quantity

8,000 records or \$240.00 (plus applicable royalty fees) **Annual Database Lease Agreements Available**

Terms and Conditions

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.