



# Allied Healthcare Professionals at Email Address

*From Direct Medical Data*

**99,000 + Healthcare Professionals @ \$450/M**

Direct Medical Data, LLC offers direct marketers access to a comprehensive listing of over 99,000 allied healthcare professionals nationwide at email address. Occupational therapists, physical therapists, social workers and many other careers that comprise allied health must adhere to strict national training and educational standards. Most positions also require diplomas, credential and continuing education.

***Postal Addresses, Fax & Phone Numbers also Available!***

**Source:** Multi sourced through healthcare associations and state licensing data -- **Updates Quarterly**

## Additional Selections

| Specialty              | Quantity |
|------------------------|----------|
| Audiology              | 4,952    |
| Chiropractic           | 8,407    |
| Counseling             | 6,861    |
| Mental Health Services | 7,568    |
| Optometry              | 7,505    |
| Podiatry               | 5,281    |
| Psychology             | 8,156    |
| Social Worker          | 16,295   |
| Physical Therapy       | 19,623   |
| Occupational Therapy   | 6,799    |
| Nursing- Anesthetist   | 8,392    |

|                       |           |
|-----------------------|-----------|
| Specialty .....       | \$15.00/M |
| State/SCF/Zip .....   | \$5.00/M  |
| Phone Numbers.....    | \$40.00/M |
| Postal Addresses..... | \$50.00/M |
| Fax Numbers.....      | \$75.00/M |

**Additional Pricing (base rate includes: initial set up, 3 tests, blast & summary report)**

|                             |                              |
|-----------------------------|------------------------------|
| Personalization.....        | \$100.00 each                |
| Additional Tests.....       | \$50.00 each                 |
| Radius Selects.....         | \$30.00 each                 |
| Image Hosting.....          | \$75.00 per image            |
| Client Supplied Emails..... | \$.15 per record( \$450 min) |

Suppression, file matching, back end analysis, multiple message campaigns and creative services also available—please inquire.

**Minimum Order Quantity**

3,000 records or \$1,350.00 (includes set up, testing, email broadcast & back end reporting)

**Terms and Conditions**

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$15/M (\$150 minimum) plus applicable media and shipping charges.