

American Medical Association Group Practice Database

From Direct Medical Data



104,355 Group Practice Sites \$55/M
552,680 Physicians in Group Practice (see below)
@ Email Address \$450/M
with Fax Numbers +\$75/M
with Phone Numbers +\$40/M

Direct Medical Data offers direct marketers access to active medical group practices of two or more physicians nationwide. This comprehensive file is selectable by number of physicians, group specialty, location type, presence of office manager and more.

Excellent prospects for a variety of offers including: continuing education, subscriptions to healthcare related newsletters, journals, magazines, medical supplies, office supplies, recruitment and much more.

Source: American Medical Association Physicians Masterfile

Updates Monthly

Pricing

5,000-15,000	\$75.00/M
5,001-30,000	\$60.00/M
30,001-60,000	\$50.00/M
60,000-100,000	\$40.00/M
100,000-150,000	\$30.00/M
150,000+.....	\$20.00/M

2010 AMA Royalty Fees

Mail Only- Sites	\$35.00/M
Telemarketing Only- Sites.....	\$24.25/M
Mail w/ Telemarketing Follow Up.....	\$47.25/M
Physician Name & Address.....	\$50.00/M
Fax Numbers.....	\$170.00/M

Additional Selections

Group Specialty/Primary Specialty
Number of Physicians @ Location
Legal Form of Organization
Office Manager Present
Location Type
Parent/Satellite Indicator
Single vs. Multi Specialty Group
Group Facilities: Lab Services, X-ray
HMO/PPO, Medicare/Medicaid status

File Delivery

Email.....\$75.00

Minimum Order Quantity

5,000 records or \$375.00 (plus applicable royalties)

Annual Lease Agreement Available—please inquire!

Terms and Conditions

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.