

American Medical Association Physicians

From Direct Medical Data



877,000 Physicians
73,500 Medical Students

Direct Medical Data offers direct marketers access to **AMA**—the premier association of the medical profession. The organization is committed to assisting doctors and patients by uniting physicians nationwide to work on the most important professional and public health issues. The American Medical Association’s Physicians Masterfile is comprised of both members and non-members and is the most complete, accurate list of MD’s available.

Source: American Medical Association Physicians Masterfile.

Updates Weekly

Pricing

150,001+.....	\$20.00/M
100,001-150,000	\$30.00/M
60,000-100,000	\$40.00/M
30,001-60,000	\$50.00/M
15,001-30,000	\$60.00/M
5,001-15,000	\$75.00/M

2011 AMA Royalty Fees

Mail only.....	\$21.50/M
*Board Certification/ABMS.....	\$2.58/M
Mail only- CME	\$14.75/M
*Board Certification /ABMS-CME.....	\$1.77/M
*License State.....	\$5.00/M
Telemarketing Only	\$24.50/M
Telemarketing Only- CME.....	\$17.75/M
Telemarketing Follow Up	\$12.25/M
Fax Numbers.....	\$170.00/M
<i>*Additional AMA Royalties</i>	

Selections

Prescribing Class	\$145.00/M (\$870.00 Min)
Product Level Data	\$175.00/M (\$1050.00 Min)
Fax Numbers.....	\$75.00/M
Phone Numbers.....	\$40.00/M

Additional Selections (continued)

- Education/Certification
- Medical School Attended
- Year of Graduation
- Current Medical Training Status
- *Board Certification
- Date of Birth
- Residents
- Gender
- Type of Address
- *State of Licensure
- Hospital Affiliation
- Primary/Secondary Specialty
- Present Employment
- Type of Practice
- State/SCF/Zip
- Market/Therapeutic Class
- Product Info Preference
- Prescription Volume

**Additional AMA Royalties apply*

File Delivery

Email/FTP/..... \$75.00

Minimum Order Quantity

5,000 records or \$375.00 *(Plus applicable royalties)*

Terms and Conditions

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.

Annual Database Lease Agreements Available – Please inquire!