



American Osteopathic Association

From Direct Medical Data

67,000+ Osteopathic Physicians
15,900+ Osteopathic Students

Direct Medical Data offers direct marketers access to **AOA**—the professional association representing more than 58,000 osteopathic physicians (D.O’s) and the accrediting agency for all osteopathic medical colleges and health care facilities. The **American Osteopathic Association** is committed to advancing its philosophy and practice by promoting excellence in education, research, and the delivery of cost-effective healthcare. Similar in education and income to MD’s, these physicians comprise more than half of the general practitioners in the United States today.

Source: Derived from the AOA Physician Masterfile

Updates Monthly

Pricing

30,000+	\$55.00/M
15,001-30,000.....	\$60.00/M
5,000-15,000.....	\$75.00/M

2011 AOA Royalty: \$21.25/M

Additional Selections

Primary/Secondary Specialty	Year of Graduation
Residence Training	Type of Practice
Professional School	Board Certification
Date of Birth	Gender
State/SCF/Zip	

File Delivery

Email	\$75.00
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Minimum Order Quantity

5,000 records or \$375.00 (plus applicable royalty fees) - **Annual Database Lease Agreements Available-**

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Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.