

Group Medical Practice & Surgicenter Management Decision Makers

From Direct Medical Data



539,312 Executives \$100/M
with Phone Numbers +\$55/M
with Fax Numbers +\$75/M

Direct Medical Data offers direct marketers access to a comprehensive listing of over 539,000 decision makers within group medical practices and surgicenters nationwide. This unique file is selectable by title, practice specialty, number of physicians and more.

Excellent prospects for offers such as professional journals, newsletters and seminars, practice management, association memberships, continuing medical education, computer software, medical equipment and supplies.

Source: Compiled and verified through phone interviews, fax and survey information.

Updates Monthly, NCOA'd Quarterly

Additional Selections

Physician Specialty	\$10.00/M
Title	\$10.00/M
Practice Specialty.....	\$10.00/M
Number of Physicians	\$10.00/M
Site Type	\$10.00/M
Gender	\$10.00/M
State/SCF/Zip.....	\$10.00/M
Keycoding.....	\$2.00/M

Output Formats

Email/CD/Diskette	\$75.00
PS Labels.....	\$10.00/M
4-up Cheshire Labels	N/C

Minimum Order Quantity

5,000 records or \$500.00 **Annual Lease Agreements Available—Please inquire!**

Terms and Conditions

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.