

Hospital Executives Database

From Direct Medical Data



255,992 Executives **\$100/M**
with Phone Numbers **+\$55/M**
with Fax Numbers **+\$75/M**

Direct Medical Data offers direct marketers access to a comprehensive listing of hospital executives nationwide. This unique file is selectable by title, hospital specialty, annual budget, number of beds and more.

Excellent for offers such as professional journals, newsletters and seminars, practice management and general business offers, association memberships, continuing medical education, computer software, medical equipment and supplies.

Source: Compiled and verified through phone interviews, fax and survey information.

Updates Monthly, NCOA'd Quarterly

Additional Selections

Hospital Specialty	\$10.00/M
Title	\$10.00/M
Ownership/Affiliation	\$10.00/M
Number of Beds.....	\$10.00/M
Gender	\$10.00/M
State/SCF/Zip.....	\$10.00/M

File Delivery

Email	\$75.00
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Minimum Order Quantity

5,000 records or \$500.00

Terms and Conditions

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.

Annual Database Lease Agreements Available – Please inquire!