

National Council for Prescription Drug Programs Pharmacies (NCPDP)

From Direct Medical Data



73,840 Pharmacies **\$50/M**

Direct Medical Data offers direct marketers access to licensed U.S. pharmacies through the NCPDP—a not-for-profit organization with a proven track record in beneficial, comprehensive standards development for the prescription drug industry.

Selectable by chain affiliation, NCPDP/NABP number, class of pharmacy or dispenser type.

Source: National Council for Prescription Drugs Program

Updates Monthly

NCPDP Royalty Charges

Commercial..... \$31/M (\$100 minimum)

Publisher.....\$30/M (\$500 minimum)

Additional Selections

Class of Pharmacy	Dispenser Type	
Govt/Federal	Retail	Mail Order
Franchise	Grocery Store	Dispensing Physician
Clinic	Department Store	VA Hospital
Hospital	HMO Pharmacy	Indian Health Service
Chain	State Hospital	Institution
Independent	Long Term Care	IV Infusion

Output File Delivery

Email.....\$75.00

Minimum Order Quantity

5,000 records or \$250.00 (plus applicable royalties)

Annual Database Lease Agreements Available- Please inquire!

Terms and Conditions

Sample mail piece required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.