

Optometrists Database

From Direct Medical Data



41,000+ Optometrists \$75/M

Direct Medical Data offers direct marketers access to over 41,000 **Doctors of Optometry** nationwide.

In addition to routine eye exams and primary vision care, these licensed professionals are able to diagnose vision problems and eye diseases, test visual acuity and perception and prescribe eyeglasses or contact lenses. They are qualified to prescribe and administer some types of drugs and often provide pre and post operative care to patients undergoing cataract, laser correction or other eye surgeries. Optometry is a field expected to grow faster than average in response to the vision care needs of an aging population.

Many **optometrists** are private practitioners who also handle the business aspect of running an office, making them excellent prospects for a wide array of offers including: software, electronics, office equipment and supplies, financial offers, business related seminars, continuing education, subscriptions to healthcare related newsletters, journals, magazines, medical supplies, medical equipment and much more.

Source: State Licensing Boards, DEA, Group Practice Affiliation, Medical Associations

Updates Monthly *Fax and phone numbers also available!*

Additional Selections

- Employee Size: \$10.00/M
- Sales Volume: \$10.00/M
- State/SCF/ZIP: \$5.00/M
- Phone Numbers \$20.00/M
- Fax Numbers: \$45.00/M

File Delivery

Email..... \$75.00

Minimum Order Quantity

3,000 records or \$225.00

Terms and Conditions

Sample mail piece and list use agreement required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.

Annual Database Lease Agreements Available – Please inquire!