

Physicians at Email Address

From Direct Medical Data



705,000+ Physicians \$450/M
945,000+ at Multiple Locations \$450/M

Direct Medical Data offers direct marketers access to over 705,000 *unique* physicians at email address who have elected to receive healthcare offers and information via email, and more than 945,000 at multiple email addresses. Selections include most elements on the AMA Physicians Database in addition to prescriber data.

An excellent audience for offers such as new product announcements, CME seminars and conferences, recruitment, surveys and market research, training videos, books, programs, website promotions and much more!

Source: DMD owned Email addresses linked to the AMA Physicians database

Updates Quarterly: CAN-SPAM Compliant

Additional Pricing (base rate includes: initial set up, 3 tests, blast & summary report)

Personalization	\$100.00 each
Additional Tests	\$50.00 each
Radius Selects	\$30.00 each
Image Hosting.....	\$75.00 per image
Client Supplied Emails.....	\$.15 per record (\$450 min)
Suppression, file matching, back end analysis, multiple message campaigns and creative services also available- please inquire	

2010 AMA Royalty: \$21.25/M (CME: \$14.25/M)

Additional Selections

- Primary/Secondary Specialty
- Type of Practice
- Wolters Kluwer Health Power Profiler for Therapeutic Class & Product Level
- State/SCF/Zip

Minimum Order Quantity

3,000 records or \$1,350.00 (plus applicable royalties)

Terms and Conditions

Sample email piece submitted for approval required. No cancellations after email broadcast date accepted.